

BUSINESS PROFILE



TAZ 2000



Compiled by

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CEO

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1. Executive Summary

a. Vision

- To succeed in a fiercely competitive environment with effective manufacturing and innovative marketing of signage solutions to the local market.
- To offer a range of products catering for businesses big and small.
- To offer our clients a product and service with pride and excellence

b. Mission

- Establish leadership in the business world through focus on the dynamics and implementation of sound human resource policies, customer relations, quality solutions and quality approved materials and a predetermined profit to our company.

2. General Company Description

TAZ 2000 is primarily focused on the marketing of corporate signage solutions to the local market. Our manufacturing facilities are based in Rustenburg, North West, and we service the entire region there from. Our maintenance and rigging team is also locally based, thus we offer assistance and backup locally and conveniently.

Our local printing department goes through stringent channel of quality control to ensure quality service. Our vast expertise in each department ensures that our valued clients get quality service and our directors ensure competitive pricing.

We are proud to announce that we are certified 100% BEE Compliant.

3. Project Management

TAZ 2000 handles your entire signage and printing program. With special arrangements and at a fee we can apply for local authority approval for your media exposure.

TAZ 2000 has successfully completed programs, providing turnkey services.

We have regular meetings with our design department, rigging staff and general staff, including project management to ensure that there is a free flow of information and to ensure the product is perfect, right on time, every time. They share information to drive our engineering, manufacturing and installation group. The primary focus of this team is to ensure that customer's requirements are achieved and all projects are tracked from start to finish.

4. Products & Services

a. Signs Department

i. Products

1. Light Boxes
2. Digital Printing
3. Vinyl Cut outs
4. Vehicle Decals
5. Magnetic Signs
6. Reflective Signs
7. Warning Signs
8. Regulatory Signs
9. Safety Symbolic Signs
10. Information Signs
11. Name Desk Plates
12. Perspex Lettering
13. Pylon signs

ii. Services

1. Bull-nose Signage Installation
2. Rigging of Pylons
3. Vehicle Decal Installation
4. ABS Bending
5. Abs Cutouts
6. Chromadek Lettering
7. Chromadek Installations
8. Corrugplast Cutouts
9. Perspex Cutouts
10. Perspex Installations

6. Printing Department

i. Products

1. Pamphlets
 - a. A4, A5, A6
 - b. Single Sided / Double Sided

2. Business Books
 - a. Invoice / Credit Books
 - b. Letterheads
 - c. Complementary Slips
 - d. Memo Pads
 - e. Receipt Books
 - f. Event Tickets

ii. Services

1. Numbering
2. Perforating
3. Collation
4. Glue Binding
5. Stapling
6. Ring Binding

c. Materials Printing Department

i. Silk-screening

1. We Silkscreen on:
 - a. Overalls
 - b. T/Shirts
 - c. Golf Shirts
 - d. Caps
 - e. Bags
 - f. Banners
 - g. Corrugplast
 - h. ABS
 - i. Chromadek

2. Variations of
 - a. Single Colour
 - b. Dual Colour
 - c. Triple Colour
 - d. Quad Print

ii. Transfer Media

1. Various of
 - a. Single Colour
 - b. Full Colour

2. Transfer Media can be done on:
 - a. Heat resistance Material
 - b. Golf Shirts
 - c. Caps
 - d. Glass (Tumblers, Beer Mugs, Champaign Bottles,...)
 - e. Cardboards (Jigsaw Puzzles, ...)
 - f. Caps
 - g. Perspex
 - h. Chromadek
 - i. ABS
 - j. Gravoplast
 - k. Brass

iii. Heat Transfer Flex

1. Flex Printing Done on:
 - a. Heat Resistant Materials
 - b. Strapping (Lanyards, ...)
 - c. Ribbons (Sashes, Medal Ribbons,...)
 - d. Caps
 - e. Golf Shirts

2. Variations – Available in:
 - a. Standard Colours
 - b. Reflective Colour White
 - c. Glitter Finish (When Available)
 - d. Gold/ Silver

d. Dubbing department

- i. We offer dubbing of:
 1. Video Cassette to DVD
 2. Audio Cassette to CD

- ii. Services:
 1. Audio Enhancements
 2. Song Inserts
 3. Personal Audio Insert (Speech, Prayer,...)

e. Copy Centre

i. Services Include:

1. Typing (CV's, Letters, Assignments,...)
2. Faxing (Send & Receive)
3. E-Mailing (Send & Receive)
4. Lamination
5. Binding
6. Stapling
7. Photocopy
 - a. B/W
 - b. Full Colour
 - c. A4 – A3

f. Wool & Hobby Centre

i. Products range

1. Full Range of Knitting Wools
2. Knitting Accessories
3. Crochet Cottons
4. Crochet Accessories
5. Haberdashery (Buttons, Cottons, Zips, ...)
6. Home Décor accessories

ii. Services

1. Button Covering (Dress And Upholstery)
2. Studding Works (Dresses, Bags, Vehicle Covers,...)
3. Eyelets (Design Outfits, Pool Trampolines, Shoes, Banners,...)
4. Jeans Buttons

g. Stationery Department

i. Product Range includes stationery for both office use and school/Home users.

ii. Office Stationery

1. Lever Arch Files
2. Copy Paper
3. Staple machines
4. White Boards
5. Poster Frames
6. Marking Pens
7. Fasteners
8. ID Badge Holders

iii. *Home/ School Stationery*

1. *Charts*
2. *Pens / Pencils*
3. *Glues*
4. *Exam Pads, Books*
5. *Bags*

fi. **Tailoring Department**

- i. *We have an in-house tailor that caters for:*
 1. *Trouser alterations and patch works*
 2. *Curtain tape insertion*
 3. *Jacket alterations*
 4. *Bike Club jacket patches stitch*

i. **Ta-Ta-Ma Cellular**

- i. *Just introduced is a range on LC phones*
- ii. *Recharge vouchers and prepaid vouchers available at both wholesale and retail options.*
- iii. *Call for the latest pricing on these products*

5. Smooth Running

a. Manufacturing Capabilities

TAZ 2000 can do almost everything required in-house. Our technical expertise is deep, ranging from all aspects of the sign industry, printing industry; including sheet metal work, face decorating and light steel fabrication.

TAZ 2000 has managed large, rapid turn-around programs in the past. Schedules were maintained and customer satisfaction was exceptional.

We engineer and manufacture our signs to extreme tolerances.

We analyze structure to ensure they will endure maximum wind loads and that the foundations are secure.

Our electrical designs will comply with safety legislation and consume as little electricity as possible.

We continually re-evaluate sign design and packaging to eliminate damage during transport.

6. Maintenance & Fault Reporting

You can rest assured that you can contact us regarding your sign maintenance and one of our staff will gladly advise to your needs.

TAZ 2000 recognizes the analogy of the investment in signage and that of a motor vehicle. Both require maintenance for longevity. We strive to excel in all spheres of our industry and offer a comprehensive maintenance program with exceptional service levels.

We ensure all our clients to maintain their signage, as professionally serviced, on a regular basis, the life expectancy of signage can more than double. This also ensures the corporate identity standards are maintained and present a good image in the market place at all times.

- Cleaning
- Servicing
- Repairs
- Illumination checking
- Reports

6. Marketing Plan

- a. TAZ 2000, with the foresight of its managers and personnel, has the potential to enhance any business idea into a reality. The following marketing strategy will be implemented soon:
 - i. A database of clients, both corporate and end user is in the process of being compiled for regular updates on "SPECIALS" and latest news in the industry.
 - ii. A follow up process is being developed, keeping clients in touch with re-ordering (especially for the business printing department)
 - iii. Regular clients will be given free e-mail address (if they don't have one)
 - iv. Free fax to e-mail numbers will be issued upon request
 - v. Regular compulsory personal visits is being implemented to corporate clients
 - vi. Our website will be updated on a monthly basis
 - vii. A CD presentation will be available soon
 - viii. A month-end "ON THE SPOT" special will be introduced.

7. Management and Organization

TAZ 2000 is divided into various departments, with personnel to cater thereof.

Contact details as follows:

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TAZ 2000 PRINTING AND SIGNS

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VAT: 4750195010

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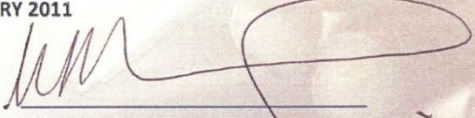
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